



# MARKETING NEWS

• WHAT'S GOING ON IN THE WORLD OF SIGEYE?



## DAKOTA SMITH



Franka Potente



*ALLEGATION in Gunmetal*

## **DAKOTA SMITH SUNWEAR USED IN THE BRIDGE!**

Actress **Franka Potente**, who is playing the powerful character of Eleanor Nacht on the hit FX series **The Bridge**, is sporting a sleek and sophisticated sunny from **Dakota Smith** this season: the **ALLEGATION in Gunmetal**.